On the Path to Happiness.
October 2013

Happiness. We’ve been promised the right to pursue it, but no one provided a map. At The Advocates, we work with people each day who have been forced from the path to happiness by others, and they need help finding their way back.

Ultimately, our clients are striving for happiness. It is a destination that is reached through hard work, confidence, and new tools and skills. When we teach a young woman who was raped to manage the triggers that cause her panic, or guide sixth graders in planning ways to stop a bully, we are instilling the skills that change lives.

There is nothing more rewarding than helping people onto the path to happiness. That is exactly what you did for 5,870 women, men, children, and teens this year. Thank you for joining us in this journey.

Tricia Swartling
Executive Director
Carbonate Hill Climb is a day to Speak Out against sexual assault.

“The secret of happiness is freedom, the secret of freedom is courage.”

—Carrie Jones, Need
“The sexual assault beading support group has been such a gift. It is such a safe and welcoming place. One week, we made new necklaces out of broken ones; the symbolism was so important. I often feel so worthless because of the abuse I experienced. Creating something beautiful and new reminded me that I have value as well.”

68 times each day, we helped people connect with the services and support they needed to build safe lives. 100% of clients reported that The Advocates’ services facilitated a positive life change.
"The day I learned my husband had sexually abused our two-year-old daughter, I left home with her, my son, and nothing else. In addition to keeping us safe while he looked for us, The Advocates helped me file a restraining order, and obtain copies of all our important legal documents so that we will be able to relocate. You truly saved our lives."


This year we provided 3,713 nights of safety and shelter to women, children, and their pets.
freedom

“Today I was able to buy a car because of The Advocates. I’m leaving here in tears of joy, because I never thought I’d be able to accomplish this goal. After all I’ve been through, I can’t tell you how much independence this will give me.”

Twenty-eight people learned financial planning and budgeting skills through REAP (Realizing Your Economic Action Plan). Eight opened matched savings accounts and saved $11,402, to which The Advocates contributed $19,880.
Freedom to have dreams. Freedom to make our own decisions. Freedom to act on our own behalf. Freedom to earn our own money. Freedom from worry about a place to live, the next meal, the clothes on our back. Freedom to create a new future.

“It was my goal to get a job by May 5th and I got one before that. I can do what I say I will do. I wanted to build my confidence and I did that. I feel hopeful about my future. I now hold my head up high.”

This year, 39 people participated in Skills for Success; 31 graduated from the program. 80% of all the participants are now employed.
The Attic fulfilled 848 vouchers for essential needs, a value of $16,840. Net sales at The Attic provided 20% of The Advocates’ total revenue.

"I arrived at The Advocates with nothing, at a loss on how to start again. Through The Attic’s voucher program, I was able to get the clothes I needed to get a job, and when I finally saved enough to move out of the shelter, they were there again, helping me with furniture and household supplies. The Attic gave me a home."

Tracy, Perla, and the rest of the The Attic staff greet clients and customers with warmth and caring.
“My son was going through a rough time as he entered high school. Babysitting at the shelter really kept him grounded; he loved what he was doing, and gained so much. And he still has a huge smile when he talks about the day one of the boys saw him around town and ran up to give him a giant hug.”

This year, 135 volunteers dedicated 3,982 hours of service, a value of $87,604!
Compassion to understand someone else’s journey. Compassion to raise our voices. Compassion to give our time and our caring.

Compassion to reach out to someone suffering alone. Compassion to create a stronger, healthier, safer community for our children.

“We decide to do stuff for the kids coming to The Advocates. We packed things they would need like school supplies and stuffed animals to make them feel welcome. It is important to be generous because you don’t know what other people are going through sometimes. So you should always be helpful and nice and giving; that’s important.”

–Emmett, Woodside Elementary

Ninety-two students donated $2,625 dollars and created 55 welcome bags for children in shelter via the WOW-Students project of the Wood River Foundation.
1,726 people took part in our community education programs, including: Walk the Walk, Carbonate Hill Climb, and VDay.

“I loved this performance. It gave me such an understanding of what people experience, and a real emotional connection. I appreciate that The Advocates is here for our community. I want to know how I can do more.”

—Troy, VDay audience member
respect

“Last year, The Advocates taught our class what healthy relationships look like, and the signs of abuse. This summer, my new boyfriend started doing all the things they’d described! I called their help line and asked for advice on how to break up with him. They were awesome! I can’t wait to see you guys at school again this year!”

This year in our local schools, 3,348 students in grades 1-12 learned how to... stay safe when adults fight, effectively stop a bully, identify relationship red flags, and build respect, safety, and trust in relationships.
“My friends kept picking on this one girl over and over. I never said anything to stop them, and I can see how much that really hurt her. You taught me how I can help her. From now on, I need to stand up.”

98% of students reported they gained the skills they needed to prevent power based personal violence.
Our Generous Donors  July 2012 - June 2013

Founders Circle: $20,000 +
The Capital Group Companies Charitable Foundation Corporate Matching Gift
The Chichester duPont Foundation
The Gordon R. and Mary M. Howard Family Foundation
Charlotte Unger

Leadership Circle: $10,000 - $19,999
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The Heart of Gold Fund in the Idaho Community Foundation
St. Luke's Wood River Foundation
Wattis Dumke Foundation
Wood River Women's Charitable Foundation in the Idaho Community Foundation

Healing Circle: $5,000 - $9,999
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Joe and Marilyn Kasputys
PECO Foundation
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Growth Circle: $2,500 - $4,999
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Blaine County
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Jon and Donna Gerstenfeld
Joe's Backhoe Services
Kissler Family Foundation Philanthropic Gift Fund in the Idaho Community Foundation
Little Black Dress Club - Wood River in the Idaho Community Foundation
Kiki and Wayne Martin
Tom May - David May II Foundation
Kristin Orr and Jason Lynch
Reuben and Susan Perin
Vicki Riedel
Carlyn Ring

Prevention Circle: $1,000 - $2,499
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Judith Jellinek
Robert Kantor and Laura Boyd
Joy Kasputys
Jack and Marie Kueneman
L & H Foundation
Kathie Levison
Carole Lewis and Ted Walczak

Community support made Fearless and Fashionable a rousing success.
The Marshall Frankel Foundation
Jerry and Sheila Mells
Mike and Terry Murphy
Jay and Louise Noyes
Vickie and Ed O’Gara
Ochsman Foundation
The Perlstein Foundation
Marda Phelps
Priscilla Pittiglio
Travis and Martha Reed
Bob and Betsy Reniers
Hal Robinson
The Scoob Trust Foundation
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Deborah and Mark Slonim
Jim and Shirley Spinelli
Sherry and Dick St. Clair
Tricia Swartling
David and Jane Taylor
United Way of South Central Idaho
Rhys and Gail Wilkie
The Woods Foundation
Dirk and Lindsay Zondag

**Hope Circle: $500 - $999**
625 F-I Foundation
Katherine Abelson and Robert Cornell

Anonymou (1)
ArborCare Resources
Teresa Beahen and David Lipman
Pam Bowers
Brass Ranch, Pete Lanes, and Sun Valley
Signature Store
Conrad and Minna Casser
Christensen Family Foundation
Cross Valley Cleaning
Joe and Ellen Fastow
John and Sandra Flattery
William Gess, Jr.
Peter and Betty Gray
Hare Family Foundation
Dewey Hennig and Nancie Tatum
Lori Holland
Mark and Diane Hyland
Idaho Power and IDACORP Southern
Employee Community Fund
Peter Johnson
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Edward and Camille Kassatly
Robin Leavitt and Terry Friedlander
Ken Lewis
Don and Marcia Liebich
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Charlie and Charline McNamee

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Jim Moore
Scott and Sara Nelson
Diane Nini
Panache
Andrea Pierceall and Terry O’Reilly
Eric and Rhonda Pollock
Paul and Maureen Schwendener
Mary Louise and James Sedin
Richard and Barbara Shelton
Richard and Judith Smooke
Sotheby’s International Realty
St. Thomas Episcopal Church
John F. and Elizabeth Stevenson
Sandor and Teri Szombathy
Jon and Linda Thorson
Jim and Jeanne Welch
Ron and Lorraine Wilcox
Sue Woodyard
Bob and Patience Ziebarth

**Seeds of Change: $250 - $499**
Lesley Andrus
Elizabeth Ashton
Brett and Marie Barton
Jerry and Audrey Bashaw
Peter and Ruby Becker

“Happiness is a perfume you cannot pour on others without getting some on yourself.” — Ralph Waldo Emerson
Mark and Becky Reitinger
Ripley and Co., LLC
Deb Robertson and Jeff Lamoureux
Jim and Jenny Rollerson
Walt and Kathryn Schlotfeldt
Katherine and Gabe Schroder
Phillip and Phyllis Smith
Sports Connection
Amy and Rob Swanson
Doug and Ann Taylor
Tom and Peggy Tierney
Julia Ann Watson
Jennifer Wilson

Every Gift Counts: Up to $250
Samuel Adicoff and Susan Conner
Nancy and Ben Adkins
Susan Alban
Shannon Allen
Carole S. and David Almond
Chip and Barbara Angle
Anonymous (5)
Sara Astorquia
Don and Judy Atkinson
Margaret and John Baker
Fred and Renata Beguin
Patricia Ann Berg

Susan and Arnold Blair
Margaret and Christopher Block
Hugh and Kathleen Blue
Brooke Bonner and Kyle Baysinger
Charles Brandt
Ken and Rachel Brannon
Amanda Breen and David Patrie
Pete and Nancy Buck
Bob Buersmeyer
Burnsie’s
Emil and Barbara Capik
Bill and June Carson
Chondo Martial Arts
Pamela Colesworthy
Charles Conn and Beverly Robertson
William Cook
Kelly Coonce
Michael and Julie Cord
Cornerstone Bar & Grill
Chuck and Barbara Corwin
Mike Crawford and JoDee Alverson
Peggy Dean
Carey and John Dondero
Brad and Cyndi DuFur
Alex duMauriee
Kathleen Eder
Noel Ellman

“Rules for Happiness: something to do, someone to love, something to hope for.” — Immanuel Kant
Idaho Nonprofit Center - Idaho Gives
Page and Maureen Jenner
Carol Jensen
Julie Johnson
Liz and Joshua Kantor
Bob Kaplan and Sue Passovoy
Edward and Carol Karner
David and Judith Kaye
John and Jean Kearney
Gerald and Kaye Kears
George and Cindy Kirk
Gina Knox and Richard Mull
Christian Kolberg
Nancie and Todd Krankkala

Stratton Laggis
Joan R. Lamb
Bob and Debby Law
Debra and Jack Levin
Mark and Dora Levin
Tom and Jeanne Liston
Karen Little
Kaye and Don Lofgren
Zeva Barbara Longley
Maryvern Loomis
Jeff and Lisa Lynn
Jacob Maguire
Stephen and Mary Malkmus
Laura M. Mansanarez

Fifth graders use role plays to practice skills for effectively stopping a bully.
Volunteers created a happy holiday for nearly 100 families.

Mathieu & Ranum, PLLC
Chris and Penny Mazzola
Kathleen and Andrew McCabe
Jane McCann
James and Willa McLaughlin
Jake and Trina McNeal
Frank and Anita Meyer
Microsoft Matching Gifts Program
Jeffrey and Nancy Mihalic
Barbara Miller
Brenda Norton
Mary Tess O’Sullivan
Gay Odmark
Myrna Oliver
Anna and Robert Parker
Sharon Parks
James Pearre and Diane DeRocher
Alan and Wendy Pesky
Mariel Platt
Leonard Purdy
Maeme Raspberry
Ashlee Ray
David and Barbara Rognlien
Russ Satake and Anita Lusebrink
Adele and Pat Savaria
Michael and Amy Schlatter
Bill Schlitter
Mary Schmitz
Sandra Shaw
Alvin and Sally Shoemaker
Leslie and Tim Silva
William and Sheri Slater
John Sofro
Jody Stanislaw
John and Pat Stansberry
Lisa Stelck and Bill Boeger
Stevens, Pierce and Associates
Barbara Stoll and Michael Baser
Richard and Mary Ellen Stopol
Alexandra Sundali
Jan and Jim Super
Craig Tall
Rosemary Talley
Alex and Ron Taylor
Gretchen Taylor
David Theobald

The Third Floor
Bruce Tidwell and Charlene Roth
Jane and Paul Tillotson
Steve Tompkins
Dori Tunney
Haley Van Lieshout
Scott and Heidi Watanabe
Emily Watts
Liza Weekes
Alexandra Weihe
Jacqueline Wieman and Renee C. Kuross
Mason and Jaci Wilkins
Wayne and Christine Willich
Brad and Mary Wirth
The Wirth Company
Wood River High School FCCLA
Heidi Woog and Tom Archie
Rob and Laura Wright

**Government Grants & Contracts**

Blaine County
Idaho Housing and Finance Association: Emergency Shelter Grant
Idaho State Police:
STOP Violence Against Women Act Grant
STOP Violence Against Women Act Stimulus Grant
Sexual Assault Services Program Grant
Engaging Men and Boys Program Grant
Gift Made in Memory of
Tom Unger

Gifts Made in Honor of
Carrie Bashaw
Teri Beck
Ken Brannon
Belinda Davis
Merlene Easton
Linda and Bob Edwards
Angela Hicks
Marc and Mary Longley
Greg and Ivana Loomis
Patty Petrick and Cheryl Holt
John Seiller

Our Volunteers
Lesley Andrus
Jana Arnold
Christina Arpp
Brisa Ayub
Charlotte Baker
Teri Beck
Renata Beguin
Amberle Behr
Rebecca Blume
Deb Bohrer
Morgan Bolinder
Brooke Bonner
Kassidy Brice
Elizabeth Briggeman
D'LAYNE BROWN
Morgan Buckert
Charlie Butterfield
Sallie Castle

Sophie Castle
Ruth Clark
Chad Cleveland
Kenia Collins
The Community School
Cam Cooper
Pamela Countryman
Scott Creighton
Krista Detwiler
Dora Diaz
Ella Dies
Hannah Dies
Jen Dies
Brooke Dowling
Alex DuMauriee
Victoria Ebert
Megan Edwards
Troy England
Jana French
Margery Friedlander
Brian Fullerton
Mat Gerschater
Deb Gillette
Massey Glenne
Amy Green
Ella Green
Prue Hemmings
Dave Hennessy
Erin Hennessy
Sherry Horton
Chad Howard
Brian Jackson
Sonya Johnston
Neree Jones
Travis Jones
Cindy Kirk

Kathy Kristenson
Maria Lopez
Monica Love
Linda Lynch
Anika Lyon
Kimberly Martin
Kyleigh McCann
Shannon McLean
Careen McNamara
Kara McNamara
Gabrielle Meadows
Sam Mollner
Keith Moore
Vicky Moore
Hayley Murach
Rebecca Neeley
David Norwood
Pauli Ochi
Alysha O’Classen
KO Ogilve
Sharon Parks
Ann Parry
Lena Perenchio
Priscilla Pittiglio
Mariel Platt
Pete Prekeges
Jenna Resko
Ashley Robinson
The Rosies
Rebecca Rusch
The Sage School
David Schames
Reann Schulz
Hallie Shealy
Leslie Silva
Georgia Smith

Mike Smith
Tara Smith
Renee Spaulding
Jim Spinelli
Shirley Spinelli
Jody Stanislaw
Emma Stuessi
Sandy Sullivan
Ellen Swenson
Kat Vanden Huevel
Holly Walsh
Kate Weihe
Chantal Westerman
Julie Weston
Alex Wilson
Wood River Volunteer
Firefighters Association
Kathy Wygle
Patsy Wygle
Keri York
Zions Bank

Skills for Success participants were paid to make these tote bags; sales support the program.
Shelter & Program Staff

Teri Beck
Shelter Manager

Jennifer Buell-Nogues
Challis Support Group Leader

Debbie Conover
Weekend Manager

Heidi Cook
Community Educator

Susan Fierman
Director, Skills for Success

Raquel Galvin, M.A.
Client Programs Director

Darrel Harris
Education and Prevention Coordinator

Jackie Hennessy
Client Resources Specialist

Bridget Kiser
Afternoon Manager and Rural Outreach Coordinator

Rosa Segura
Weekend Manager

Selim Star
Attorney

Dolores Vega
Bilingual Victim Advocate and Support Group Leader

Emily Watts
Morning Manager and Volunteer Program Coordinator

Program Support Staff

Tricia Swartling, MPH
Executive Director

Lisa Huttlinger
Events and Development Coordinator

Jan Super
Office Manager and Bookkeeper

The Advocates’ Attic Staff

Gary Schott
Store Manager

Cindy Schott
Store Assistant Manager

Nancie Krankkala
Donations Manager, Volunteer

Vicky Bates, Sales Associate
Mellodie Bernard, Sales Associate
Perla Gutierrez, Sales Associate
Olivia Ruiz, Sales Associate
Daniella Salinas, Sales Associate
Tracy Schott-Herrick, Sales Associate
Carmen Vera, Sales Associate

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Financial Summary
2012-2013

PROGRAM REVENUE
Foundation Grants: $152,497
Government Grants: $165,255
Net Sales Advocates’ Attic: $157,729
Fundraising Events: $133,299
Contributions: $164,285
Endowment Dividends: $72,143
Total Revenue: $845,208

PROGRAM EXPENSES
Shelter and Healing: $260,171
Education and Prevention: $223,423
Transition and Support: $275,330
Skills for Success: $79,727
Total Expenses: $838,651

Racers come together at Carbonate Hill Climb in a show of solidarity against sexual assault.